

# **Kitchenware Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Cookware, Bakeware, Others) By End User (Commercial, Residential), By Sales Channel (Hypermarkets/ Supermarkets, Multi-Brand Stores, Online, Others), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Kitchenware Market is projected to expand from USD 42.36 Billion in 2025 to USD 61.08 Billion by 2031, reflecting a CAGR of 6.29%. This industry covers a wide array of tools, utensils, and appliances used for food preparation, cooking, and serving across both residential and commercial settings. Key factors propelling this sector include an enduring preference for home-cooked meals and the regular need to replace worn-out household items. According to the International Housewares Association, retail dollar sales for housewares and small domestic appliances saw a 1.2 percent increase in 2024, demonstrating the market's resilience as consumers continue to purchase products that improve domestic comfort and culinary efficiency.

Nevertheless, the market faces a substantial hurdle in the form of economic uncertainty, which negatively affects consumer discretionary income. Rising living costs and high inflation rates frequently compel households to delay purchasing luxury kitchen items or premium upgrades. As a result, manufacturers find it difficult to sustain sales volumes for high-margin products, with buyers increasingly turning to value-focused alternatives to fulfill essential household requirements without exceeding their financial limits.

## **Market Driver**

The growth of the commercial hospitality and food service sectors acts as a major

catalyst, generating consistent demand for professional-grade culinary equipment. As hotels and restaurants expand their operations to accommodate increased patronage, they must upgrade their back-of-house infrastructure with high-efficiency, durable tools. This industry necessitates a continuous supply of specialized cookware and food preparation devices built to endure heavy industrial usage. Highlighting the magnitude of this sector, the National Restaurant Association's '2025 State of the Industry' report from February 2025 projected foodservice industry sales to reach \$1.5 trillion in 2025, directly influencing commercial equipment procurement.

Simultaneously, the rise of e-commerce and online retail channels has transformed how consumers acquire household goods. Digital platforms offer manufacturers direct routes to global customers, simplifying distribution while allowing buyers to easily compare prices and specifications. The impact of this digital shift is especially clear during major sales events; for instance, Adobe Analytics reported in July 2025 that online sales for small kitchen appliances jumped by 90 percent during Prime Day compared to daily averages. Additionally, the broader retail environment remains favorable, as noted by Mastercard SpendingPulse, which reported a 3.8 percent increase in total U.S. retail sales during the 2024 holiday season, indicating a stable climate for home goods investment.

## **Market Challenge**

Ongoing economic uncertainty creates a major obstacle for the Global Kitchenware Market by significantly reducing consumer discretionary income. Elevated living costs and high inflation rates force households to prioritize essential spending over luxury goods or non-essential home improvements. This financial strain drives a shift in consumer behavior, leading buyers to opt for lower-priced, value-driven alternatives instead of investing in premium appliances or tools. Consequently, manufacturers encounter difficulties in sustaining sales for higher-margin items, as the postponement of expensive upgrades restricts the potential for wider revenue growth.

The effect of this economic caution is reflected in recent industry performance data, which stands in contrast to the stability observed in essential replacements. According to the National Kitchen & Bath Association, spending on residential kitchen and bath projects was projected to decrease by 2 percent year-over-year in late 2024 due to persistent market headwinds. This contraction illustrates how financial instability directly impedes the market, as delaying major renovation projects and equipment upgrades limits growth within the premium segments of the industry.

## Market Trends

The incorporation of AI and IoT into smart kitchen appliances is transforming the market by providing improved energy optimization and user control. Manufacturers are embedding machine learning algorithms and Wi-Fi connectivity into their devices, enabling automated cooking cycles, remote monitoring, and predictive maintenance. This technological evolution attracts consumers looking for efficiency and convenience, as appliances can now synchronize with digital recipes and adjust settings in real-time. In October 2024, LG Electronics reported revenue of 8.34 trillion KRW for its Home Appliance & Air Solution Company, attributing this success to the growth of its B2B HVAC sectors and subscription-based smart home business.

At the same time, the rise of health-focused and oil-free cooking gadgets is stimulating revenue growth and product innovation. As consumers prioritize health, there is a distinct shift from traditional deep-frying to steam-based and air-frying technologies that maintain texture while reducing fat intake. This trend has led major kitchenware brands to adjust their product lines to emphasize appliances that facilitate nutritious cooking. For example, Groupe SEB reported in October 2024 that its Consumer business sales reached 4,999 million euros, a performance largely driven by the strong sales of versatile cooking innovations and oil-less fryers in North America and Western Europe.

## Key Market Players

Boffi

Scavolini S.p.a

Tupperware

Viners

Chasseur

Kenwood Limited

TTK Prestige Ltd.

Miele

Whirlpool Corp.

Kitchenaid

## Report Scope

In this report, the Global Kitchenware Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Kitchenware Market, By Product Type

Cookware

Bakeware

Others

### Kitchenware Market, By End User

Commercial

Residential

### Kitchenware Market, By Sales Channel

Hypermarkets/ Supermarkets

Multi-Brand Stores

Online

Others

### Kitchenware Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Kitchenware Market.

## **Available Customizations:**

Global Kitchenware Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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